

# BOSEONG JEDA

A Landmark Among Boseong's Representative  
Green Tea Plantations A Range of  
Tea Product Development  
A Competitive Producer of Customized  
Orders from Big Buyers



**BOSEONG JEDA**









Panorama of the view from Boseong Jeda's representative tea plantation in Boseong.  
116,717m<sup>2</sup> (250,000m<sup>2</sup> incl. partner tea plantations.)  
Tea leaf harvest of 320 t/year, product production of 80 t/year.



# HISTORY & RECOGNITIONS



- 1995** Established by Chan-sik Seo
- 1999** Traditional Food Quality Certification
- 2003** ISO 9001 Certification
- 2005** Qualified Local Food Certification by Jeollanam-do Governor  
Awarded Grand Prize at Agri Power Brand Exhibition
- 2009** Korea Organic Food Certification
- 2010** International Organic Food Certifications - USDA, EU, JAS

## 2000, 2002, 2005, 2006, 2008, 2014

Awards at the International Tea Appraisal

- 2007** Silver Medal at the World Tea Festival (Japan)
- 2008** Gold Medal at the World Tea Festival (Japan)





# OUR BUSINESS

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- **A tea plantation that boasts one of the best views in Boseong.**
  - **Stable supply of raw materials and products for big buyers in Korea.**
  - **Broad range of products.**
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In the 1970s, founder Chan-sik Seo started his career making tea while in his 20s, settling down in a group of tea fields that now have some of the most amazing scenery in Boseong. A couple decades later Boseong Jeda came to fruition, structured as a mass producer with the aim to become the heart of the tea industry in Korea. Today, even the children are working hand-in-hand with their father to make great tea.

Boseong Jeda's tea fields are situated at the foothills of a mountain overlooking the sea and taking in all of its breeze. It is also a must-see destination for tourists to Boseong, where organic tea is grown and a tea house is being run.

Boseong Jeda is actively pushing ahead in the development of its products – from basic green, black, and powdered teas to blended and other types of teas – and is striving to increase customer satisfaction through strengthened product design.

While many of the tea plantations in the region function as boutiques, Boseong Jeda has been a stable supplier of quality-controlled, competitively priced raw materials and products to major big buyers domestically such as Amway, Daiso, Dongsuh, GS Retail, Nokchawon, and others.





# OUR PRODUCTS



Blended Tea Series



Pyramid Green & Black Tea Bags  
(Individually Packaged Series)



Pyramid Green & Black Tea Bags  
(Pouch Packaged Series)



Boseong Organic  
Green Tea Powder



Various tea products for big chains  
and other corporate clients.





# OEM / ODM

We have the capacity to take on OEM and ODM projects tailored to the needs of a range of buyers, thanks to our state-of-the-art facilities. Take advantage of our organically based, high-quality teas at reasonable prices.



## **Factory Capacity**

Factory Size: 5,902 m<sup>2</sup>

Manufacturing Facilities: 971.80 m<sup>2</sup>

Area Facilities: 680.08 m<sup>2</sup>

### • **Primary Production Process**

Leaf Processing Capacity: Hourly – 540 kg

Daily (8 Hours) – 4,320 kg

### • **Secondary Production Process**

Tea Bag Production Capacity

Hourly – 216 Cases (10,800T) @ 50T/Case

Daily (8 Hours) – 1728 Cases (86,400T) @ 50T/Case



# BOSEONG JEDA

보성제다

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## CONTACT INFORMATION

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